

FRANCESCA DAAD GHIZZONI

LIVE EVENT MANAGER



Contact

Email

francesca.ghizzoni11@gmail.com

Website

FrancescaGhizzoni.com

Education

Stage & Production Management

University of Texas
University Honors Student

Expertise

Event Planning	Live A/V
Budgeting	Show Advancing
Accounting	Show Calling
Payment &	Volunteer coord.
Processing	Airtable
Digital Design	Event Safety
Photoshop	City Protocol
Contract Creation	
/ Fulfillment	

Language

English
italian
Spanish
Japanese

Experience

SXSW

Production Manager

5+yrs

My first year with SXSW I won VIP of the season. Since then, I have been given significant responsibility at the company. I oversee the music production managers at over 75 venues. These PMs are charged with supervising show advancement, leading stage managers, and working with clients, and artists to execute their showcases. Onsite, I oversee several builds and installations of our music venue site operations. I also am tasked with the momentous responsibility of being the Music Festival event safety representative. I have instructed the entire company through dangerous situations. I have a very level head, and a calm personality. At SXSW, I have also worked with high-level personnel including A-list celebrities and government officials. I created & submitted city documents for permitting the event, since the needs are so unique. The relationship between SXSW & the city has made me knowledgeable in event safety & city protocol.

ACL

VIP Manager

1yr

My role at ACL showcases my excellent customer service skills, and my ability to manage high-level client relationships. I was contracted by C3 Presents to be the client liaison for one of their biggest sponsors. I managed the onsite operations of their VIP area & onsite activation. I really enjoy being able to work directly with clients and fulfill their expectations in real time. It is very gratifying work. I served as the in-between of the client & of C3 Presents. This meant I was managing and coordinating with not only the client but stage crew, custodial staff, security, bar staff, volunteers, and artists.

Freelance Production

Event Production & Operations

9+yrs

I have freelanced in a plethora of diverse production and operational roles. I even have worked in production abroad in Italy and South Korea. Some of my notable roles are with: Hardly Strictly Bluegrass Music Festival (the biggest free music festival in the world,) Plaid Pony Productions, Austin Film Festival, Dolly Fest, JAK Productions Korea, SXSW Comedy and many more one off events and festivals... Overall my focus as a freelancer has typically on technical production management, show advancing, contract creation & fulfillment, artist management, production equipment orders & staff management.

Reference

Nate Cross

Director of Production, SXSW

Email: cross@sxsw.com

Ellen Burris

Event Manager

Email: ellen.alger@gmail.com